

**Nevada City Community Broadcast Group
Board of Directors Meeting**
Nevada County Supt. of Schools Meeting Rooms
112 Nevada City Highway, at Ridge Road
Nevada City, California

KVMR Mission Statement

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

Minutes - Monday, November 26th, 2007

BOD Present: Anne Mason, David Levin [Ex-Officio], Don Kewman, Jeffrey Briggs, Jerianne Van Dijk, Joshua Licheterman, Lee Osborne, Michael Young, Robert Holderness, Tony Spinetta

BOD Absent: Dan Wall and Joey Jordan

Guests Present: Michael Stone

1. Opening

1.1 Call to Order. In the absence of President Joey Jordan, Vice President Lee Osborne chaired the meeting, which was called to order at 6:31 p.m.

1.2 Establish Quorum. Quorum established

1.3 Review and Approve Agenda. Agenda was approved with a change in Agenda item numbers (Because no Item 4 was included in the proposed Agenda, proposed Agenda item 5. changed to item 4 and Agenda item 6. changed to item 5.)

1.4 Approve Minutes. Minutes from the October 29th 2007 meeting were approved with the following two amendments: (1) Don requested a clarification statement be added to Agenda item **6.2.2**. (2) Remove Don's name from **6.2.4.2** and replace with "a Board Member."

1.5 Accept Committee Reports. The written Committee Reports were accepted as submitted.

2. Welcome Guests. Michael Stone was welcomed.

2.1 Invitation to Address the Board. Michael Stone, a KVMR Broadcaster and producer of "Conversations" thanked the BOD for the work they do, gave a brief background on his work and travel experiences, and said he was there to listen.

3. Committee Reports

3.1 General Manager's Report. David verbally added the following items to his written report:

- The Nevada County Office of Emergency Services reported that KVMR is being allocated \$3K (Homeland Security funding) to provide whatever is needed to allow KVMR to continue on-air services in the event of an emergency and also verified an understanding that significant needs to realize this objective above \$3K will be given a priority. Joshua was thanked for his consulting contribution.
- The 10 watt analog signal to Truckee and Tahoe is up and running with KVMR sharing tower space with the Police, Fire, Sheriff, as well as some commercial users.
- KVMR's News Director, Mike Thornton, heads to the Middle East this week and will report from Israel and Palestine with intent to send daily web blogs and digital photos to KVMR's Webmaster for posting. There will be live broadcasts and a documentary will be produced upon Mike's return. The trip is funded by the Corporation for Public Broadcasting
- David will be participating in the Annual Conference of the National Federation of Community Broadcasters in March and will network with workshop attendees and presenters.
- Praise was given to KVMR staff and volunteers for doing an excellent job of fulfilling pledge gifts, which is a result of the Teams staying on top of credit card follow-up.

- There is less than a 4% return on mass direct mailings whether the mailing is done by volunteers or a paid organization and therefore it is not viewed as effective as emails which tend to be far more successful in generating responses.

- 2008 BOD meeting dates have been scheduled and unless David hears otherwise, the schedule will remain as submitted.

3.2 Station Development Committee. Robert reported that the revised version of the Strategic Plan has not been completed but that he is hopeful that within a few weeks he will be able to send the document to Joshua for review.

3.2.1 Financial Review Committee. Don explained that the reserves decreased this month because the new budget had gone in effect; there is going to be another installment of money moved back into reserves to bring it back up to the level it was, but that we have to raise more money for reserves

3.2.2 Board Development Committee. No Report.

3.2.3 Fundraising Committee. No report—committee meets late this month.

4. Next Board Meeting: December 17th, 2007

5. Motion to Adjourn. Meeting was adjourned at 7:34 p.m.

ACTION ITEMS – November 26

- Verify appropriate insurance policies and coverage.
- Robert to review existing insurance policies and recommend changes if appropriate.
- Add **Review of Action Items** to the Agenda for discussion each month.
- Add **Strategic Plan Revisions** to the December Agenda.
- Board Development Committee to write a procedure for the seating of new officers to be reviewed for approval by the BOD.
- A reminder to new Board Member Lee to please send the KVMR Webmaster a bio and photograph for posting on the website.

ACTIONS ITEMS – October 29

- Board Development Committee to write a procedure for the seating of new officers to be reviewed for approval by the BOD.
- BOD members Anthony Spinetta, Jerianne VanDijk, Joshua Lichterman, Lee Osborne, and Michael Young to send the KVMR Webmaster a bio and photograph for posting on the website.
- Board Fundraising Committee will discuss various ideas related to the BOD's commitment to raise \$15K and discuss findings with BOD.
- Move \$28K from 2005/2006 carry-over funds to Reserves after Celtic Festival.
- November Agenda to include a discussion on the revised Strategic Plan Report.