

Nevada City Community Broadcast Group
Board of Directors Meeting
Nevada County Supt. Of Schools Meeting Rooms
112 Nevada City Highway, at Ridge Road
Nevada City, California
Monday, SEPTEMBER 29, 2008, 6:30 p.m. AGENDA

BOD Present: Don Kewman, David Levin [Ex-Officio], Gary Harrison, Jerianne Van Dijk, Joey Jordan, Lee Osborne, Marjorie Determan, Michael Young, Phil Hart

BOD Absent: Bob Holderness, Dan Wall, Joshua Lichterman, Tony Spinetta

Guests: None Present

Also Present: Vonnie Steffire – Board Scribe

1. Opening

1.1 Call to Order. Meeting called to order at 6:39 P.M.

1.2 Establish Quorum. Quorum established.

1.3 Review and Approve Agenda. The agenda was reviewed and approved with the modification that a Closed Session for all BOD members would be held immediately after BOD meeting adjournment.

1.4 Approve Minutes. The September Minutes were approved with the modification that next year's fiscal budget is referred to as the "2008/2009 Budget" rather than the "FY09" budget.

1.5 Accept Committee Reports. All Committee reports were approved as submitted.

2. Welcome Guests

2.1 Invitation to Address the Board. No guests were present.

3. Review Action Items. Joey reported that all Action Items had been completed or are being addressed, By Laws Modifications to be added to the October BOD Agenda and requested that the Action Items List be in a single page format.

4. President's Report.

4.1 Critique of Celtic Festival (CF). A number of comments were made regarding perceived strengths and areas in need of improvement.

5.2. Capital Campaign Update. Don reported that a contract has been entered into with a local company for the production and development of a DVD and brochure that will be presented to individuals considering significant pledges.

6. General Manager's Report. Appreciation was expressed for the excellence of the General Manger's Report. Theme for upcoming membership drive is "Growing KVMR—One Seedling at a Time."

7. Board Committee Reports

7.1 Strategic Plan (SP). Joey reviewed the process (input into the **SP** from KVMR BOD, Staff, Members and Public) leading to the final version brought before the board. Lee was authorized to review the document and make wordsmith changes as appropriate. Any proposed substantial changes to the **SP** from BOD members would require the review and approval of all BOD members with the process being that Lee will send BOD members an email for review, comment, and subsequent return to him. Jerianne moved that the Strategic Plan be approved as amended above with the motion seconded by Phil and approved unanimously. Lee thanked his Strategic Plan Committee for their work with a special thank to you Laurie Rivlin Heller who championed the final stages of the **SP**, as well as to Larry Hillberg and David Levin. Additional appreciation was expressed to David's staff for their commitment to and input on the Strategic Plan and well as to all of the BOD members.

7.2 Financial Review Committee. Don reported that the bottom line of the Monthly Report came out O.K., but that we are utilizing reserves our reserves at this time to fund Capital Campaign expense, which can only be spent down by 50% of the total reserve amount. Don expressed appreciation to the staff for their hard work in paring down all the expenses under challenging circumstances and highlighted specifics of the proposed 2008/2009 Budget noting that the New Year Eve's event (\$65 per ticket) is anticipated to generate \$18K. The need to pursue planned gifts, major donors and grant activities more aggressively was emphasized. Margie moved that the proposed 2008/2009 budget be approved as submitted. Michael seconded the motion with unanimous approval. Suggestion made that Erica be the recipient of a gift from the BOD for her outstanding work under enormous pressure.

7.3 Development Committee. Phil reported that additional work was needed on the By Laws and that an official report will be given at the October meeting. Phil proposed that the BOD consider creating a private group list on Goggle for KVMR BOD communication that would enable BOD members to load documents and store them there providing an efficient communication vehicle. Phil also suggested use of a Goggle KVMR BOD calendar which could be utilized in the same way as a group list with automatic reminders to members of calendar events. Phil was thanked for these suggestions and agreed to set the system up and send out instructions noting that he would manage the group list and calendar but needed someone to assume that responsibility when he is out of town.

7.4 Fundraising Committee. Copies of a draft Fundraising Committee proposal were distributed. Margie explained that the document was designed to enhance KVMR's stewardship by structuring what needs to happen and when with the Celtic Festival stewardship experience providing an opportunity to evaluate how best to respond to stewardship objectives (bring in and encourage individuals to become more involved with KVMR in all areas including financial support). Suggestions included adding four additional weeks to each "weeks before" item, have a special VIP event at each KVMR event (participants meeting performing artists before or after the event, which would need to be reflected in initial contract with performers). David suggested he and Amy meet and review an advanced event calendar, give her our thoughts, try to find a way to add stewardship to it, then start checking on calendars of prospective performers and get it locked in. Suggestion made that specific Stewardship plans be integrated into the New Years Eve event with the Troubadours.

7.5 Ad Hoc Building Committee. No report given.

8. Next Board Meeting. October 27, 2008, 6:30 P.M.

9. Motion to Adjourn. The meeting was adjourned at approximately 8:15 P.M., followed by a BOD closed session.