

**Nevada City Community Broadcast Group  
Board of Directors Meeting**  
Nevada County Supt. Of Schools Meeting Rooms  
112 Nevada City Highway, at Ridge Road  
Nevada City, California

## **KVMR Mission Statement**

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

### **MINUTES – KVMR BOD MEETING**

**Monday, August 25, 2008, 6:30 p.m.**

**BOD Present:** Bob Holderness, David Levin [Ex-Officio], Don Kewman, Jerianne VanDijk, Joey Jordan, Joshua Lichterman, Marjorie Determan, Michael Young, Tony Spinetta

**BOD Absent:** Dan Wall, Gary Harrison, Lee Osborne

**Guests:** Phil Hart

**Also Present:** Vonnie Steffire – Board Scribe

### **AGENDA**

#### **1.1. Opening**

**1.2. Call to Order.** The meeting was called to order by Joey at 6:30 P.M.

**1.3. Establish Quorum.** A quorum was established.

**1.4. Review and Approve Agenda.** The Agenda was reviewed and approved as submitted.

**1.5. Approve Minutes.** The July minutes were reviewed and approved as submitted.

**1.6. Accept Committee Reports.** All Committee Reports were accepted as submitted.

#### **2. Welcome Guests**

Invitation to Address the Board. Phil Hart was welcomed.

#### **3. Review Action Items**

**3.1** Actions items were reviewed with new items added as follows: need for a "trades value brochure" (Jerianne), need introduction letter with brochure, slides need new treatment, KVMR events should have KVMR magnets, explore feasibility of selling low back chairs with logo at events, the Strategic Plan will be submitted to BOD members a week prior to the next meeting (and posted on KVMR web site for listener comment) with all BOD members asked to review it carefully, By-Laws to be modified to reflect changes in BOD meetings, BOD meeting calendar to be revised (David). See attached Action Items Form for additional information.

#### **4. President's Report.**

**4.1** Joey shared that there will be a special New Year's eve fund raising event featuring the Trailer Park Troubadours who are very popular and effective in generating revenue. In addition other special fund raising events with expenses scaled down will be scheduled to help compensate for reduced revenue expectations related to the country's current and projected economic challenges.

**4.2** Joey distributed copies of an email sent to her by a KVMR listener who expressed specific concerns, including BOD leadership and professionalism. Extensive discussion ensued with all in agreement that the letter contained welcomed input and that the BOD will continue to work hard to achieve all of the BOD objectives. Although the email writer requested anonymity, BOD members are hopeful that she will attend a future BOD meeting to discuss her concerns with them in person.

#### **5. Introduce Potential New Board Member**

**5.1** Joey welcomed and introduced Phil Hart, who as a prospective KVMR board candidate, had been invited to the meeting. Phil gave an overview of his working career, interests and skill sets he has acquired over the years. Phil addressed all questions asked and provided additional information when requested.

**5.2** Phil was asked to leave the room so that they could discuss Phil's appropriateness as a KVMR Board Member. The decision to invite Phil to serve as a BOD member was unanimous and Phil was welcomed back into the room as a new BOD member.

## **6. Discussion of Quarterly Board Meetings.**

**6.1** Joey explained that the significant amount of increased time BOD members are experiencing because of their involvement in the Capital Campaign, Board Committee meetings, and having more of a presence at KVMR events was the catalyst for reevaluating frequency of BOD meetings. The pros and cons of this proposal were discussed with a final decision reached to plan on meeting every other month for the remainder of this year. A suggestion was made that BOD members utilize phone and/or email communication whenever possible to reduce commute time. David is responsible for modifying the remainder of this year's BOD Meeting Calendar. In addition, the By-Laws need to be modified to reflect the changes in BOD meeting frequency.

**7. Capital Campaign Update.** Joey gave an overview of the CC process and the BOD's prior commitment to support this campaign. Joey shared that she and Angie will be meeting with those who responded to KVMR's RFP to create a promotional Capital Campaign DVD and brochure.

**8. General Manager's Report.** David reported that he has hired a new News Director who will begin working September 22. Anthony thanked David for the tremendous strides that have been made to Studio B and was thrilled with Studio A next in line for updating.

## **9. Board Committee Reports**

**9.1 Station Development Committee.** In Lee's absence, David reported that the Strategic Plan is coming together and that preceding BOD approval the Strategic Plan will be posted on KVMR's web site for seven days with provisions for final listeners' comments.

**9.2 Financial Review Committee.** Don gave an overview of the FY08-09 budget that included a comparison to last year's budget. BOD members were asked to review carefully the proposed budget and address questions/concerns to him by email. The FY08-09 budget will be voted upon at the September BOD meeting.

**9.3 Board Development Committee.** Joey reported that this Committee is currently inactive.

**9.4 Fund Development Committee.** Joey reported that the Committee is aggressively moving forward and making significant progress.

**9.5 Ad Hoc Building Committee.** Joey explained that meetings of the Ad Hoc Building Committee are on hold at the present and that when the need arises the Committee will become active.

**10. Closed Session.** The BOD discussed a personnel matter and proprietary matters relating to the Capital Campaign.

**11. Next Board Meeting: September 29, 2008.**

**12. Motion to Adjourn.** Joey thanked all for their contributions followed by a unanimous vote for adjournment at 8:00 P.M.