

**Nevada City Community Broadcast Group
Board of Directors Meeting**

Nevada County Supt. Of Schools Meeting Rooms
112 Nevada City Highway, at Ridge Road
Nevada City, California

KVMR Mission Statement

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

Monday, August 27, 2007

6:30 p.m.

MINUTES

BOD Present: Jeff Briggs, Joey Jordan, David Levin, Joshua Lichterman, Anne Mason, Jim Readle, Greg Sharp, Jeannie Tofanelli

BOD Absent: Bob Holderness, Don Kewman, Dan Wall

Guests Present: Karen Carchidi, Jerianne Van Dijk, Lee Osborne, Michael Young
Also present was scribe Vandah Stefflre.

1. OPENING

- 1.1 Joey called the meeting to order at approximately 6:30 PM and thanked all for their participation.
- 1.2 Quorum Established.
- 1.3 Agenda approved with modification to add new Agenda Item 7. "**Closed Session to Discuss Personnel Matters.**"
- 1.4 Minutes from the July 30th BOD Meeting were approved as submitted.
- 1.5 Committee Reports accepted.

2. WELCOME GUESTS

- 2.1 Invitation to Address the Board. Guests introduced themselves as prospective BOD members and shared information regarding their interests in becoming BOD members and the expertise they bring to the position.

3. PRESIDENT'S REPORT

- Joey expressed major kudos to Bob for the wonderful Folsom fund-raising event he hosted, which raised \$1,000, and noted that he was the first BOD member to respond to the "BOD Give or Get \$1K Challenge). Jeannie became the second to respond to the Challenge with the presentation of a sealed envelope. Joshua was encouraged to share his recent "Challenge" success (invite friends to give – they did) and noted that the worse case scenario was that they would chose not to donate.
- Joey explained that the "BOD Give or Get \$1K Challenge" was short \$2K due to the resignation of two BOD members and to make up this deficit a big party will be held at her house (September 15th, \$50 Admission Charge) with a hoped for event net of \$2K.
- Joey asked each BOD member to write down the five reasons they are committed to KVMR.
- KVMR BOD Agenda policy (any requests for additional BOD agenda items are accepted and added to the Agenda if received a week prior to the BOD Meeting) was discussed.
- BOD members who do not have current photographs and/or biographies on KVMR's website were asked to make them available to the webmaster ASAP.

- An ad hoc Marketing Committee, reporting to David, is being created and specific individuals with marketing experience will be invited to participate. Others with a marketing background/interest will also be welcome to join the Committee.

4. COMMITTEE REPORTS

4.1 General Manager's Report

There were no questions regarding the written report.

4.2 Board Committee Reports

4.2.1 Station Development Committee (placeholder)

- David to send staff input to Jim, Joshua and Bob by September 7th. Jim, Joshua and Bob will work together to integrate staff input into the existing Strategy Plan as well as do some editing (improve flow, reduce redundancy, include disaster plan, etc.) with the revised Strategic Plan to be reviewed at the September BOD meeting.

4.2.2 Financial Review Committee

- Greg stated that it is anticipated that there will be an estimated 25K to 28K surplus at the end of the fiscal year.

4.2.3 Board Development Committee Anne reported that the prospective BOD members have been invited to participate in the BOD Vetting Meeting at 5:00 PM in the Briar Patch Community Room on Wednesday, August 29th with seven applicants scheduled to participate.

4.2.4 Fundraising Committee – Planned Giving PowerPoint Presentation. Joey explained that the PowerPoint presentation was designed as an education tool to ensure that all BOD members were on the same page regarding KVMR's plan. Decision made to wait until the new BOD members were on board and then decide whether to send the plan to BOD members via email or to do a PowerPoint presentation at a BOD meeting.

5. Next Board Meeting. Scheduled for September 24th, 2007, Nevada City, CA. The October BOD meeting will be held in Sacramento (Don Wall to coordinate). A hoped-for BOD meeting in Truckee will be deferred until the spring/summer of 2008.

6. Motion to Adjourn. A motion to adjourn was approved at approximately 7:00 PM, with non-BOD members leaving the room and BOD members remaining for participation in the **Closed Board Session**.

7. Closed Session. At the request of the General Manager, board discussed personnel matters. No action taken.

Action Items:

1. David to send staff input to Jim by **September 7th**.
2. Board to review Fund Raising Power Point Presentation by **September Board Meeting**.
3. Jim, Josh and Bob will work together to integrate staff input into the existing Strategy Plan as well as do some editing (improve flow, reduce redundancy, include disaster plan, etc.) with the **revised Strategic Plan to be reviewed at the September BOD meeting**.