

**Nevada City Community Broadcast Group  
Board of Directors Meeting**  
Nevada County Supt. Of Schools Meeting Rooms  
112 Nevada City Highway, at Ridge Road  
Nevada City, California

KVMR Mission Statement

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

MEETING MINUTES - MONDAY, MARCH 31, 2008

**BOD Present:** David Levin [Ex-Officio], Don Kewman, Jeff Briggs, Jerianne Van Dijk, Joey Jordan, Joshua Lichterman, Michael Young, Tony Spinetta

**BOD Absent:** Dan Wall, Anne Mason, Bob Holderness, Lee Osborne, Vonnie Steffire – Board Scribe

**Guests:** Susan Kelly, KVMR Development Director; Margie Determan (Fund Raising Committee Member)

**Also Present:** Joshua Lichterman – Temporary Board Scribe

**1. Opening**

**1.1 Call to Order.** The meeting was called to order by Joey at 6:39 p.m.

**1.2 Establish Quorum.** A quorum was established.

**1.3 Review and Approve Agenda.** The Agenda was reviewed and approved as submitted. Moved by Jeff Briggs, Seconded by Tony Spinetta

**1.4 Approve Minutes.** The KVMR BOD minutes of February 25<sup>th</sup> were reviewed and approved as submitted. Moved by Jeff Briggs, seconded by Tony Spinetta

**1.5 Accept Committee Reports.** All Committee Reports were accepted as submitted. Motion to Accept the Committee Reports moved by Tony Spinetta, seconded by Michael Young.

**2. Welcome Guests**

**2.1 Invitation to Address the Board.**

**3. President's Report.** Joey Jordan proposed that we appoint Marjorie Determan to Board Seat #8 (Jim Readle's vacated seat) to fulfill the term which is up for election in September, 2008. Majorie's appointment was moved by Donald Kewman and seconded by Jeff Briggs. Joey was impressed with the BOD Packet this month.

Discussion ensued regarding a KVMR capital campaign.

**Action Item**—Scribe can go to board roster to correct or confirm the seat information without coming back to the board.

**4. Review Action Items.** Action items were reviewed.

**6. Committee Reports**

**6.1 General Manager's Report.** Written report provided in advance of meeting.

**6.1.1 Update to Policy.** David reported that Celtic festival preparations are proceeding and progress is being made. A person has been hired to market the festival with support

from Underwriting Coordinator, Richard Gorman. David has some minor concerns that one of the Festival underwriters withdrew this year, but funding is coming in. David also reported that Castle Brands has withdrawn as a sponsor of the Festival.

David then introduced Susan Kelley, our new Director of Development. Susan offered the BOD a brief description of her background.

## **6.2 Board Committee Reports**

**6.2.1. Station Development Committee.** Pass

**6.2.1.1 Strategic Plan.** Pass

**6.2.2 Financial Review Committee (FRC).** Don Kewman reported that the events, grant and membership revenues are behind budget expectations. The FRC recommendation is to minimize revenue shortfalls. Expenses are currently below budget. The Station needs to begin thinking about how we can boost revenue or reduce expenditures. Expenses are not evenly distributed across the year. A big ticket item in engineering has been deferred to date. David and staff will start putting the budget together in May. The most important thing about event planning is that each event breaks even at a minimum. The GM is confident that we will end the year with a balanced budget.

**6.2.3 Board Development Committee.** Anne Mason and Vonnie Steffire are working on procedural modifications to KVMR's by-laws. They are gleaning historical items and planning to bring them forth in a couple of months. Joey suggested scheduling a committee meeting to deal with the by-law changes. She suggested that Gary Harrison (previously parliamentarian for the BOD); Bob Wright, Don Kewman, and John Rumsey would be very helpful in lending their perspective from an historical viewpoint.

Don Kewman said he would like the by-laws to be slightly more permissive and have some of the items as policies and procedures which are easier to alter. In the by-laws- "the BOD meets at least quarterly. Certain activities would occur in the last BOD meeting of the year and others in the 1<sup>st</sup> BOD meeting; etc. Then we are not tied to monthly meetings or by-law changes for minor changes as the organization evolves.

**6.2.4. Fundraising Committee.** The Fundraising Committee report was given as part of the President's report.

**6.2.5. Ad-Hoc Building Committee.** The committee is working on 2-3 deliverables regarding the BOD decision in February that it would not be practical to build a "new" building. KVMR has found a "Green" architect named David Wright who is working on a conceptual drawing of what we feel our needs are in a new home.

## **7. Next Board Meeting: April 28, 2008**

**8. Motion to Adjourn:** A motion to adjourn the meeting was made by Michael Young, seconded by Tony Spinetta & approved at approximately 7:36 p.m.

### **NEW ACTION ITEMS – TO DO BEFORE APRIL MEETING**

- Strategic Plan to include commitment/plan to bring Truckee's reception to an appropriate level.
- Bob to send the second installment of the Strategic Plan to Lee before Tuesday, March 3, 2008.
- BOD members to think in terms of people they know who would make excellent KVMR Capital Campaign Stewards and share this Information with Joey.

### **OLD ACTIONS ITEMS – IN PROCESS**

- Review of all KVMR policy changes by staff, BOD, and attorney (where appropriate).
- BOD to review BOD Liability Insurance Policy after it has been reviewed by counsel.
- Add the following items to the March Agenda: Strategic Plan Review & Discussion.

- Lee to consolidate 2<sup>nd</sup> installment of the Strategic Plan and send revised version to BOD member for review prior to the March meeting.

Respectfully Submitted,

Joshua Lichterman, Ph.D.  
Board Member & Temporary Scribe