

Nevada City Community Broadcast Group
Board of Directors Meeting
Nevada County Supt. Of Schools Meeting Rooms
112 Nevada City Highway, at Ridge Road
Nevada City, California

KVMR Mission Statement

A vibrant community is well informed and involved, embraces diversity, respectfully shares opinions and fosters economic and social justice. KVMR builds community by bringing people together to celebrate the music of the world and give voice to the community.

MEETING MINUTES - MONDAY, FEBRUARY 25, 2008

BOD Present: Anne Mason, Bob Holderness, David Levin [Ex-Officio], Don Kewman, Jeff Briggs, Jerianne Van Dijk, Joey Jordan, Joshua Lichterman, Lee Osborne, Michael Young, Tony Spinetta

BOD Absent: Dan Wall [Unexcused Absence]

Guests: Paul Paterson [KVMR Chief Engineer], Margie Determan (Fund Raising Committee Member)

Also Present: Vonnie Steffire – Board Scribe

1. Opening

1.1 Call to Order. The meeting was called to order by Joey at 6:30 p.m.

1.2 Establish Quorum. A quorum was established.

1.3 Review and Approve Agenda. The Agenda was reviewed and approved as submitted.

1.4 Approve Minutes. The KVMR BOD minutes of January 28th were reviewed and approved as submitted.

1.5 Accept Committee Reports. All Committee Reports were accepted as submitted.

2. Welcome Guests

2.1 Invitation to Address the Board. Margie Determan was welcomed with appreciation expressed for her work on the Fund Raising Committee.

3. President's Report. Joey expressed heart-felt appreciation and gratitude to all the **BOD Members** for their positive and cohesive participation, as well as their outstanding work and contributions. The need to fill the current BOD vacancy was emphasized with all encouraged to identify prospective candidates.

4. Engineer's Report.

4.1 Report on Truckee/Tahoe Translator. David introduced Paul Paterson (KVMR Chief Engineer) who reviewed current projects with a primary focus on signal challenges in Truckee, commenting that he is doing the best he can under challenging circumstances. Additional suggestions/comments included the following: a couple of KVMR members in Truckee be contacted and asked to provide feedback when signal problems arise so they may be addressed as soon as possible, consideration be given to contracting with an engineer to respond to service needs in Truckee more quickly (limited number of people available), need to assess the potential revenue so appropriate decisions can be made, may need to retain Truckee station because of our responsibility as emergency provider, need to expand bandwidth which requires expenditures (if even possible), car reception o.k. until the Donner Summit, option for DSL service to improve audio feed from the transmitter, explore the possibility of putting a grid over the antennas to protect damage from ice falls, suggestion that our highest priority has to be in providing a dependable and reliable signal for at least ninety consecutive days before we request financial support from Truckee listeners, the need to provide Truckee with appropriate service may be included in the Strategic Plan, Tony asked that he be advised of DSL equipment needs so that he can research and recommend suppliers based of equipment quality and cost.

5. Review Action Items. Action items were reviewed. Bob stated that he expected to send Lee the 2nd installment of the Strategic Plan by March 5th.

6. Committee Reports

6.1 General Manager's Report. Written report provided in advance of meeting.

6.1.1 Update to Policy. David reported that he had not received BOD comments on the two policies he had provided to the BOD, anticipates ten to twelve more attorney reviewed policies will be posted individually for

staff review and included in his monthly report for BOD review. The BOD liability insurance policy will be reviewed after it had been evaluated by counsel. **Additional comments from David included:** National Homeless Marathon went very well this year and is something we should continue to do, pledge drive thank you gifts arriving late will result in those suppliers being dropped, exploring ways to obtain publishing rights to download recordings, encouraging staff to pursue non-costed thank you gifts, negotiating, progress report on Celtic Festival will be given at the March meeting.

6.2 Board Committee Reports

6.2.1. Station Development Committee. Lee reported the committee currently consists of two BOD members and two KVMR volunteers (Walking Larry, and a Sacramento woman who has extensive experience in the arts), with a meeting held on 2/20/08. Additional comments included: February meeting was very exciting, material from previous committee was distributed, and striving diligently to get a written Strategic Plan completed for presentation to the BOD.

6.2.1.1 Strategic Plan. Bob to send the second installment of report to Lee before Tuesday, March 3, 2008. Lee will send consolidate the information and send the proposed final report out to BOD review.

6.2.2 Financial Review Committee (FRC). Motion made and passed that the BOD accept the unanimous recommendation of the FRC to accept the Auditor's Record as submitted. Don reported that the staff has been working hard on the three year budget forecast (started last year) and explained that every year you have to forecast out three years because of the discrepancy between revenues and expenses. The Capital Campaign will be self financing, use reserves and carry-over items that were not used, with an expectation of a projected slight decrease in station membership. Don noted that he is unable to attend the March BOD Meeting.

6.2.3 Board Development Committee. No report.

6.2.4. Fundraising Committee. Joey reported that the Fundraising Committee had reviewed the most recent version of the Capital Campaign Contract and recommended that the Contract be approved as submitted, but with one change [Previous Contract required all signatures on or before February 29 with the Revised Contract to reflect all signatures in place on or before March 31st.] A motion was made and approved that the BOD accept the final version of the Capital Campaign with the date change. Joey stated that a high priority is to bring in KVMR Stewards, including some of the larger donors for dinner parties that will facilitate connectedness, idea sharing, and increased motivation to work together on the Capital Campaign. BOD members were encouraged to find ways to look for individuals who might have this potential interest and share that information with her.

6.2.5. Ad-Hoc Building Committee. No report.

7. Next Board Meeting: March 31, 2008

8. Motion to Adjourn: A motion to adjourn the meeting was made & approved at approximately 8:00 p.m.

NEW ACTION ITEMS – TO DO BEFORE MARCH MEETING

- Strategic Plan to include commitment/plan to bring Truckee's reception to an appropriate level.
- Tony to be advised of station equipment needs so that he can research and recommend appropriate suppliers based of equipment quality and cost.
- Bob to send the second installment of the Strategy Plan to Lee before Tuesday, March 3, 2008.
- Lee to consolidate 2nd installment of the Strategy Plan and send revised version to BOD member for review prior to the March meeting.
- Add the following items to the March Agenda: Strategic Plan Review & Discussion, KVMR Capital Campaign Stewards,
- BOD members to think in terms of people they know who would make excellent KVMR Capital Campaign Stewards and share this Information with Joey.
- Tony to be advised of station DSL equipment needs so he can research and make appropriate recommendations.

OLD ACTIONS ITEMS – IN PROCESS

- Review of all KVMR policy changes by staff, BOD, and attorney (where appropriate).
- BOD to review BOD Liability Insurance Policy after it has been reviewed by counsel.
- BOD to Review Board By-laws and send any comments, considerations and/or changes to Anne Mason.